



Lora-Marie Bernard

Principal Consultant

MuniMedia.us

As an experienced digital storyteller, Lora-Marie Bernard specializes in improving platform content and creating communication funnels that boost organic engagement and brand awareness. She is the founder and principal consultant of MuniMedia. She recently became the first Public Information Officer for the City of Lake Jackson where she is building the city's communication program from scratch.

Her approach stems from her training in competitive newsrooms and as an award-winning Texas nonfiction author who has been named one of the best storytellers in Texas by Texana Reads.

She was a national correspondent for the first Trump presidential campaign. She was also an international radio commentator, digital journalist and photographer for the Texas U.S. Senate Race, the Washington D.C. Women's March, and Hurricane Harvey.

She uses her knowledge and training in multimedia, social and digital platforms to help small governments find cost-effective online methods to boost communication to constituents. Government clients have also trusted her to discreetly handle extensive brand crisis communication campaigns that targeted bad actors and overcame significant disinformation campaigns.